



**MANAGER  
COMMENTARY**  
*Fourth Quarter 2018*

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**MARKET REVIEW**

U.S. equities suffered through a very poor fourth quarter, despite a good underlying economy and continued strong profitability. The relatively high valuation with which we entered Q4 combined with the Fed's measured rate normalization and slow runoff of the Treasury's massively expanded balance sheet are key drivers of the increased volatility of late.

*Size/Style*

In addition to the overall decline in stock prices, we also saw a reversal of style-based performance during the fourth quarter:

- Mega-caps performed in-line with large-caps.
- Valued outperformed growth stocks, especially in the mega-cap segment.

*S&P 500 Sectors*

We again saw a lack of quarter-to-quarter correlation of relative sector performance:

- Higher-yielding, counter-cyclical issues paced the market during the pullback. The Utilities and Real Estate sectors were the top two performers, with Consumer Staples and Health Care sectors following suit. The Health Care sector was the best performing S&P 500 sector for the calendar year.
- Energy stocks repeated their poor showing from the prior quarter, and had the largest decline of any sector for the year. The Tech sector declined over 17%, erasing all gains from the first nine months.

**FOURTH QUARTER ATTRIBUTION**

The LargeCap strategy declined about 13.7% during the quarter, just behind the benchmark S&P 500 Index's loss of 13.5%. The table below breaks down the contributions from sector positioning and stock selection.

In total, sector positioning detracted 0.35% from active return:

- Underweighting the Utilities sector detracted 42bps from active return, as the sector outperformed the S&P 500 Index by almost 15% during Q4.
- Underweighting the Energy sector added 36bps, as the sector underperformed the Index by about 10%.

Stock selection within the respective sectors added 0.16% to active return.

**MARKET OUTLOOK**

Any change from what we called the "pretty Goldilocks" condition of Q3 2018 could only be in one direction – and it was. But conditions are still pretty darned good.

Last quarter, we noted corporate profits had eclipsed their previous record; they did so again in the latest reported quarter, with margins still sitting north of 10%.

We also noted price pressures remained in check; since that writing, oil prices have slid into a bear market, pulling headline CPI back closer to 2% per year.

Employment numbers are also very strong. In addition to very low headline unemployment, we have workers re-entering the labor force (as evidenced by the simultaneous increase in the U-6 unemployment rate). And with a near-term supply-demand imbalance, employment costs continue to rise – meaning more than just shareholders are beginning to share in the fruits of this long expansion. And that has people – consumers and producers – feeling confident. But not as confident as they felt a month or two ago...

Washington, D.C. is right in the bullseye if we're looking for the cause of the withering confidence, lack of visibility, and increased volatility.

The mid-term elections held few surprises, but investors collectively wonder what the Democratic resurgence

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SECTOR	GLA WEIGHTING	S&P 500 WEIGHTING	% ACTIVE	GLA RETURN	S&P 500 RETURN	% ADDED	SECTOR ALLOCATION	STOCK SELECTION	ACTIVE CONTRIB
Comm Services	6.13%	9.97%	-3.85%	-17.30%	-13.19%	-4.11%	0.00%	-0.27%	-0.27%
Consumer Disc.	10.16%	9.91%	0.25%	-16.99%	-16.42%	-0.57%	-0.02%	-0.03%	-0.06%
Cons. Staples	6.95%	7.29%	-0.34%	-11.78%	-5.21%	-6.57%	-0.13%	-0.44%	-0.58%
Energy	2.48%	5.69%	-3.20%	-36.33%	-23.78%	-12.55%	0.36%	-0.40%	-0.04%
Financials	10.85%	13.49%	-2.64%	-9.86%	-13.10%	3.24%	0.04%	0.30%	0.34%
Health Care	21.81%	15.32%	6.48%	-6.19%	-8.72%	2.53%	0.28%	0.52%	0.80%
Industrials	14.47%	9.42%	5.05%	-14.86%	-17.25%	2.39%	-0.19%	0.36%	0.17%
Technology	24.05%	20.35%	3.70%	-17.91%	-17.34%	-0.58%	-0.17%	-0.14%	-0.31%
Materials	0.46%	2.56%	-2.10%	-6.22%	-12.31%	6.09%	-0.08%	0.07%	-0.01%
Real Estate	2.65%	2.85%	-0.20%	5.21%	-3.83%	9.04%	-0.02%	0.20%	0.18%
Utilities	0.00%	3.15%	-3.15%	0.00%	1.36%	-1.36%	-0.42%	0.00%	-0.42%
<b>TOTAL</b>	<b>100.01%</b>	<b>100.00%</b>	<b>0.00%</b>	<b>-13.71%</b>	<b>-13.52%</b>	<b>-0.19%</b>	<b>-0.35%</b>	<b>0.16%</b>	<b>-0.19%</b>

Source: GLA and Bloomberg. Performance numbers are gross of fees.

will mean – both in terms of policy, and in terms of the Presidency. We seem to have withstood the known unknowns of the Trump Presidency, but fret over the political unknowns which lie ahead.

To this political uncertainty, we add the usual rate hiking cycle of the Federal Reserve Board late in an economic expansion. All cycles are unique, and the Fed typically does not execute perfectly in attempting to allow a moderate expansion with little price pressure. This cycle is unique in at least two ways: The Fed is raising rates from a very low level, and it’s embarked on the hikes with little sign of above-target inflation.

More impactful: The Fed is raising rates as the Treasury allows its massively-expanded balance sheet to runoff. This combination is as unprecedented as Trump and Pelosi’s televised tête-à-tête... Americans like good reality TV, but markets generally don’t like unprecedented combinations.

With all of this said, U.S. equities do appear attractive on a number of measures. Companies are generating high returns on assets/equity, are maintaining high margins, and now trade at a discount to historic valuation measures.

The LargeCap model remains biased against value stocks – especially the smaller value stocks in the LargeCap universe. The model is also biased against higher volatility stocks. Technology (Software) and Consumer Staples (Restaurants) stocks are most in favor, while Financials (Banks, Asset Managers) are most out-of-favor. Of note, Equity REITs have swung back into favor within the Financial sector, as higher dividend payers performed relatively well as Treasury yields dropped.

**For more information, please contact us at:**  
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The data in the attribution table represent the returns for each sector and for the gross returns for a representative composite account for one quarter ending the current calendar quarter. Individual account returns may vary.

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