# GREAT LAKES ADVISORS\* a Wintrust wealth management company

Fourth Quarter 2023

# LARGECAP ESG

## OBJECTIVE

The LargeCap ESG strategy seeks to efficiently capture return opportunities while managing portfolio risk relative to the S&P 500 Index and LargeCap model portfolio benchmarks.

**Benchmark:** S&P 500 Index and LargeCap Model Portfolio **Inception Date:** December 1, 2004

#### PHILOSOPHY

Our goal is to deliver a more consistent alpha for our clients. The challenge is, the stock market is a complex adaptive system and no static approach works all the time, therefore our analysis must emphasize the most important characteristics at any given point in time.

#### The Solution for Our Clients

- Employ a diverse set of factors
- Evaluate relative to multiple peer groups
- Adapt to evolving market conditions
- Construct a portfolio with an optimal balance of risk and return with an overall ESG rating that is at least 15% better than that of the S&P 500 Index

#### Objectives

- Consistent excess returns from disciplined stock selection
- Style, sector and market cap diversification in one portfolio

#### PROCESS

We use a "bottom up" systematic process to evaluate the universe of stocks using three independent analyses, each of which is designed to provide a unique valuation perspective.

#### Broad Universe Analysis (1 model)

• Evaluates each stock relative to all other stocks in the investment universe.

#### **PORTFOLIO GUIDELINES**

Holdings: Approximately 70-85 positions Sector Over/Underweights: S&P 500 +/- 5.00%<sup>1</sup> Position weights: 0.50% to S&P 500 weight +2.50%<sup>1</sup> Cash position: Typically 0.5% to 1.5% Average Annual turnover: Typically 60% to 120% Investment Universe: S&P 500 + top 500 Russell 1000 Index Members<sup>2</sup>

# **PROCESS** (continued)

Style-Specific Analysis (4 models)

• Evaluates each stock relative to its peers with the same combined market capitalization and style profile.

Sector-Specific Analysis (11 models)

• Evaluates each stock relative to all other stocks in the same economic sector.

These three analyses are combined to generate an excess return expectation for each stock. Stocks must rank in the top 20% to be considered for purchase.

The Portfolio construction process incorporates company level ESG scores via a proprietary ESG scoring methodology which seeks to build a portfolio whose overall ESG score is at least 15% better than that of the S&P 500 Index. In addition, the portfolio does not invest in businesses that derive 5% or more of their revenue from the following activities:

- · Manufacturers and owners of military weapons
- Manufacturers and owners of alcohol and tobacco products
- Manufacturers and owners of gambling devices and/or operators of casinos
- Companies with ties to Sudan

Additional details are available in the firm's ESG Policy. Contact us for more information.



#### **COMPOSITE PERFORMANCE<sup>3</sup>**

# **PORTFOLIO COMPOSITION**

Top 10 Holdings⁵	LargeCap ESG
Microsoft Corp	6.5%
NVIDIA Corp	5.1%
Amazon.com Inc	5.1%
Apple Inc	4.7%
Marriott Intl Inc Cl A	3.1%
Accenture PLC Ireland Class A	2.7%
UnitedHealth Group Inc	2.7%
Amgen Inc	2.6%
Intl Business Machines	2.6%
Costco Wholesale Corp	2.4%

Sector Weightings <sup>6</sup>	LC ESG	S&P 500
Consumer Discretionary	8.5%	5.8%
Consumer Staples	5.4%	5.0%
Energy	0.9%	3.6%
Financials	8.6%	13.4%
Health Care	12.0%	11.6%
Industrials	6.3%	6.9%
Materials	4.7%	2.5%
Retail	5.5%	3.9%
Services	6.7%	7.1%
Technology	40.1%	37.7%
Utilities	0.0%	2.6%

## STRATEGY CHARACTERISTICS<sup>7</sup>

	LC ESG	S&P 500
Weighted Average Market Cap	\$612.8B	\$722.7B
EPS 5 Year Average Growth	26.2%	23.8%
Return on Equity (ROE)	41.0%	35.8%
Price to Earnings Ratio (P/E)	24.6x	22.7x
Price to Book Ratio (P/B)	6.9x	4.5x
Dividend Yield	1.6%	1.9%
Beta	0.99	1.00
Active Share	61.3%	-
Number of Holdings	75	503
Weighted ESG Score	68.5	59.5

#### LARGECAP ESG GUIDELINES

- Companies with bottom-quintile ESG scores are excluded from the portfolio<sup>1</sup>
- Seeks to maintain a weighted portfolio ESG score at least 15% better than the S&P 500 Index results in a portfolio skewed towards companies with higher ESG ratings<sup>1</sup>

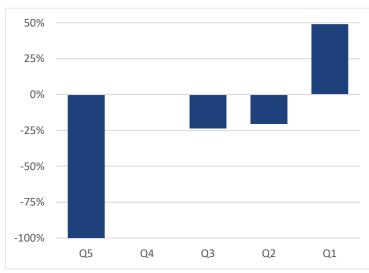
# MARKET CAPITALIZATION BREAKDOWN

## Portfolio Holdings as of 12/31/23 (S&P 500 Holdings)

	Value	Growth
Max	21.3	55.1
IVIAX	31.7	51.1
Lorgo	14.2	7.0
Large	11.1	4.0
Mid	0.7	0.3
IVIIG	1.5	0.4

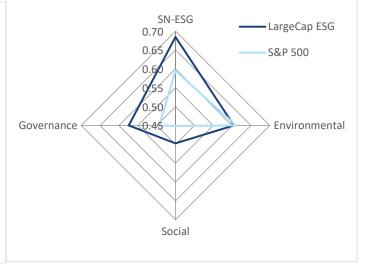
These characteristics, allocations, and holdings are determined from the representative portfolio. Holdings are subject to change over time. Individual client portfolios may vary.

The specific securities identified and described do not represent all of the securities purchased, sold or recommended for advisory clients, and it should not be assumed that investments in the securities identified and discussed were or will be profitable.



# **RELATIVE EXPOSURE BY ESG QUINTILE**

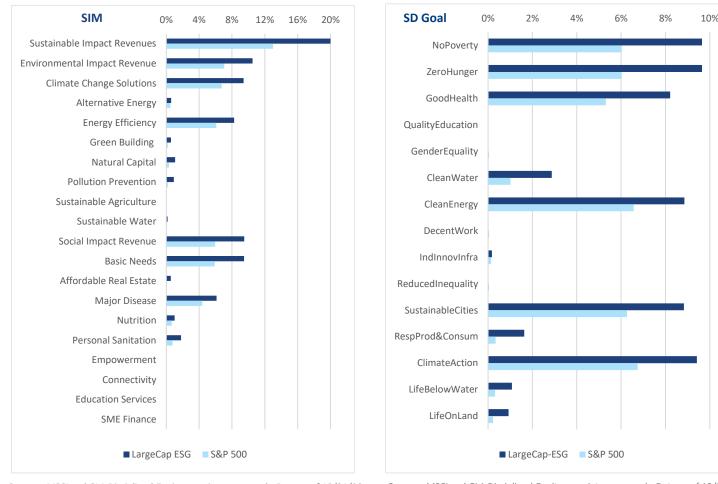
# SECTOR-NEUTRAL ESG SCORE



Sources: MSCI, GLA Disciplined Equity proprietary research. Data as of 12/31/23. \*At time of purchase time of purchase

For More Information: 312.553.3700

#### greatlakesadvisors.com



#### SUSTAINABLE IMPACT METRICS

Sources: MSCI and GLA Disciplined Equity proprietary research. Data as of 12/31/23.

Sources: MSCI and GLA Disciplined Equity proprietary research. Data as of 12/31/23.

SUSTAINABLE DEVELOPMENT GOAL ALIGNMENT

#### **ABOUT ESG**

ESG investing is the assessment of material environmental, social and governance issues. ESG investing complements traditional research conducted during the investment process. We believe investing in companies which are actively reducing negative externalities such as greenhouse gas emissions can help reduce portfolio risk, both directly at the company level as well as indirectly by creating a less volatile, healthier system in which all companies operate and in which we all live; in evaluating companies' positive contributions to people and the planet, and therefore we measure their revenue derived from activities that can be aligned with the United Nations' Sustainable Development Goals ("SDG"); that helping companies improve their performance on material ESG issues through proxy voting will benefit not just investors, but all of the company's stakeholders including employees, customers, local communities, as well as the environment; and in supporting third-party organizations who share our goals and are working collaboratively with others. By identifying relevant ESG factors and evaluating a company's performance on those, we are able to make better, more well-informed investment decisions with the aim of improving risk-adjusted returns. ESG factors are used for negative screening, overall ESG improvement, and creating positive impact.

#### ABOUT GREAT LAKES ADVISORS

Founded in 1981, Great Lakes Advisors is headquartered in Chicago, IL. The firm has \$16.9 billion in assets under management and advisement and offers a wide range of fixed income, equity, and multi-asset strategies across market capitalizations. Our portfolio management teams strive to form collaborative partnerships and investment strategy solutions to our Institutional, Intermediary, Sub-advisory, and Private Wealth client base.

1. At time of purchase

2. Top 500 companies as measured by Market Cap.

3. Returns greater than one year are annualized.

4. Pure Gross of Fee Returns do not reflect the deduction of investment management fees or bundled fees for certain accounts where transaction costs cannot be separately identified from other service fees charged by the client's broker/dealer or custodian. Information presented on a pure gross of fee basis has not been independently verified. Net performance reflects the deduction of investment management fees as applicable.

5. Holdings are representative of a Disciplined Equity LargeCap ESG account, are subject to change at any time and are not recommendations to buy or sell any securities.

6. Source MSCI Barra. Data is representative of a Disciplined Equity LargeCap ESG account and are subject to change at any time.

7. Source: Bloomberg. Characteristic data is representative of a Disciplined Equity LargeCap ESG account and is subject to change at any time. Beta and ESG source are MSCI Barra.

Definition of the Firm: Great Lakes Advisors, LLC ("Great Lakes" or "GLA") is an investment advisor registered with the Securities and Exchange Commission under the Investment Advisors Act of 1940. Established in 1981, Great Lakes is a subsidiary of Wintrust Financial Corporation and a part of the Wintrust Wealth Management family of companies. Great Lakes is a distinct business unit with distinct investment processes and procedures relating to the management and/or trading of investment portfolios for its clients. On October 1, 2013, majority owned subsidiary Advanced Investment Partners, LLC ("AIP") became fully-owned and integrated into Great Lakes. On April 3, 2023, Rothschild & Co Asset Management US Inc. and Rothschild & Co Risk Based Investments LLC became fully-owned and integrated into Great Lakes.

The Disciplined Equity LargeCap ESG Composite includes all unrestricted, fee-paying accounts patterned after Great Lakes' ESG (ESGL) strategy and is benchmarked to the S&P 500 Index. The LargeCap ESG strategy integrates environmental, social, and governance (ESG) ratings for individual companies with Great Lakes Advisors' proprietary return forecasts based on a blend of fundamental, technical, and sentiment measures, which seeks to outperform the S&P 500 Index over time through superior stock election while maintaining risk characteristics that are similar to the benchmark. Accounts within this composite do not employ leverage. The composite inception date was December 1, 2004 and the composite creation was October 1, 2013. All cash reserves and equivalents are included in returns. Returns are time weighted and include reinvestment of dividends, income and gains. The value of assets and returns is expressed in U.S. dollars. All holdings available upon request. Additionally, market commentary is available upon request.

The benchmark selected for comparison of returns for the LargeCap ESG Composite is the S&P 500 Index (an unmanaged index that tracks the performance of 500 widely held, largecapitalization U.S. stocks. They are usually the 500 largest companies in terms of market capitalization and are chosen to represent the entire market's value). Index returns are provided to represent the investment environment existing during the time periods shown. All indexes are fully invested, which includes the reinvestment of income. The returns for the index do not include any transaction costs, management fees or other costs. The index is not available for direct investment. Industry sectors are presented to illustrate the diversity of areas in which we may invest, and may not be representative of current or future investments.

GIPS: Great Lakes Advisors, LLC claims compliance with the Global Investment Performance Standards (GIPS<sup>®</sup>). GIPS<sup>®</sup> is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. Policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request. A list of composite descriptions is available upon request.

Great Lakes Advisors, LLC's fees are available upon request and may be found in our Form ADV Part 2A. Performance data quoted herein represents past performance. Past performance does not guarantee or indicate future results. Returns and net asset value will fluctuate. To determine if this strategy is appropriate for you, carefully consider the investment objectives, risk factors, and expenses before investing. For Financial Professional Use Only.