# DISCIPLINED EQUITY STRATEGIES

# LARGECAP METHODIST VALUES



First Quarter 2020

## **OBJECTIVE**

The LargeCap Methodist Values Strategy seeks to outperform the S&P 500 Index over time and incorporates ethical exclusions based upon the Book of Discipline and the Book of Resolutions.

Benchmark: S&P 500 Index and LargeCap ESG Model Portfolio Representative Account Inception Date: September 29, 2017

## **PHILOSOPHY**

Utilizing our LargeCap investment process in conjunction with business involvement research, ESG data, and impact metrics, we provide a customized solution consistent with the values of the Methodist faith, including both prohibited and encouraged activities.

Exposures, ESG ratings, and impact metrics are updated monthly and seamlessly integrated in portfolio construction to best capture evolving corporate behavior. The Methodist Values strategy can be integrated with active tax-management for taxable clients.

*Negative screening*: We identify and exclude companies involved in the following activities:

 Adult entertainment, alcohol, gambling, privately-operated correctional facilities, tobacco, weapons

Positive tilts: In addition to the exclusionary screening, we evaluate companies on other issues that are important to Methodists and are mentioned in the Book of Discipline and/or the Book of Resolutions. We select and over-weight companies performing better on those issues, including:

 Gender and ethnic diversity, human rights, child labor, climate change

### **PORTFOLIO GUIDELINES**

Holdings: Approximately 70-85 positions

Sector Over/Underweights: S&P 500 +/-5.00%<sup>1</sup>
Position weights: 0.50% to S&P 500 weight +2.50%<sup>1</sup>

Cash position: Typically 0.5% to 1.5%

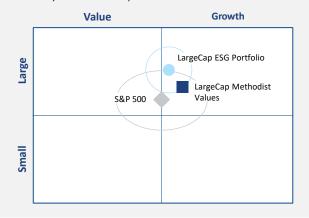
Average Annual turnover: Typically 60% to 120%

Investment Universe: S&P 500 + Top 500 R1000 Index Members<sup>2</sup>

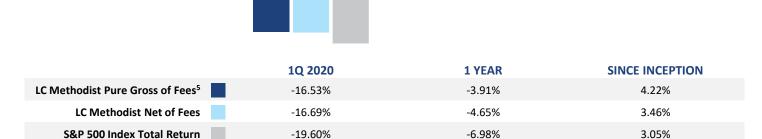
#### **DUAL BENCHMARK IMPLEMENTATION**

This strategy employs a unique dual benchmark approach. The primary benchmark ensures the risk of the portfolio is consistent with that of the S&P 500 Index.

The second benchmark limits the tracking error of this strategy versus our LargeCap ESG strategy. This allows us to maintain very similar characteristics to our ESG strategy, while providing the flexibility needed to emphasize Methodist values.



# REPRESENTATIVE PERFORMANCE (Supplemental Information)<sup>3,4</sup>



<sup>1.</sup> At Time of Purchase.

<sup>2.</sup>Top 500 as measured by Market Cap

<sup>3.</sup> Please see notes to performance and disclosures statements. Annualized since inception. Returns greater than 1 year are annualized. Information complements the GIPS compliant presentation, located on the back. Past performance is not indicative of future results. Returns are time weighted and include the reinvestment of dividends, income and gains. Inception for the LargeCap ESG composite account is 12/1/04.

4. Representative account performance is shown as supplemental information to the GIPS presentation on the back. Representative account inception is 9/29/17.

<sup>5.</sup> Pure Gross of Fee Returns do not reflect the deduction of investment management fees or bundled fees for certain accounts where transaction costs cannot be separately identified from other service fees charged by the client's broker/dealer or custodian. Information presented on a pure gross of fee basis has not been independently verified. Net performance reflects the deduction of investment management fees and bundled fees as applicable.

#### PORTFOLIO COMPOSITION

Top 5 Holdings <sup>6</sup>	LC Methodist
Microsoft Corp	8.6%
Visa Inc Cl A	3.7%
Home Depot Inc	3.4%
Nextera Energy Inc	3.3%
NVIDIA Corp	3.0%
Apple Inc	2.9%
Union Pacific Corp	2.8%
MasterCard Incorporated Cl A	2.7%
Texas Instruments Inc	2.6%
Facebook Inc Cl A	2.3%

Sector Weightings <sup>7</sup>	LC Methodist	S&P 500	
Consumer Discretionary	3.3%	5.1%	
Consumer Staples	6.7%	6.7%	
Energy	0.1%	2.5%	
Financials	18.4%	15.9%	
Health Care	14.3%	13.2%	
Industrials	8.2%	6.7%	
Materials	3.3%	2.6%	
Retail	5.9%	5.6%	
Services	1.9%	5.8%	
Technology	33.0%	32.1%	
Utilities	4.0%	3.8%	

#### STRATEGY CHARACTERISTICS<sup>8</sup>

	LC Methodist	S&P 500
Weighted Average Market Cap	\$260.5B	\$283.5B
EPS 5 Year Average Growth	44.5%	43.8%
Return on Equity (ROE)	35.3%	28.2%
Price to Earnings Ratio (P/E)	29.5x	25.9x
Price to Book Ratio (P/B)	4.5x	2.8x
Dividend Yield	1.8%	2.3%
Beta	0.96	1.00
Active Share	64.3%	-
Number of Holdings	91	505
Weighted ESG Score	66.9	55.9

#### **ABOUT GREAT LAKES ADVISORS**

Founded in 1981, Great Lakes Advisors is headquartered in Chicago, Illinois with an additional office in Tampa, Florida. The firm has \$8.0 billion in assets under management and advisement and offers a wide range of fixed income and equity strategies across all market capitalizations. We have deep portfolio management capabilities within ESG, Socially Responsible, Tax-Managed, and Customized account solutions. Our clients include public funds, multi-employer plans, corporations, religious communities, endowments/foundations, health care plans, and private wealth management clients.

6. Holdings are representative of a Disciplined Equity LargeCap Methodist Values account, are subject to change at any time and are not recommendations to buy or sell any securities.

7. Source: MSCI Barra. Data is representative of a Disciplined Equity LargeCap Methodist Values account and are subject to change at any time.

8. Source: Bloomberg. Characteristic data is representative of a Disciplined Equity LargeCap Methodist Values account and are subject to change at any time. Beta and ESG source is MSCI Barra. Definition of the Firm: Great Lakes Advisors, LLC ("Great Lakes" or "GLA") is an investment advisor registered with the Securities and Exchange Commission under the Investment Advisors Act of 1940. Established in 1981, Great Lakes is a subsidiary of Wintrust Financial Corporation and a part of the Wintrust Wealth Management family of companies. On October 1, 2013, majority owned subsidiary Advanced Investment Partners, LLC ("AIP") became fully-owned and integrated into Great Lakes. Great Lakes is a distinct business unit with distinct investment processes and procedures relating to the management and/or trading of investment portfolios for its clients.

The benchmark selected for comparison of returns for the Large-Cap ESG Composite is the S&P 500 Index (an unmanaged index that tracks the performance of 500 widely held, large-capitalization U.S. stocks. They are usually the 500 largest companies in terms of market capitalization and are chosen to represent the entire market's value.); Index returns are provided to represent the investment environment existing during the time periods shown. All indexes are fully invested, which includes the reinvestment of income. The returns for the index do not include any transaction costs, management fees or other costs. The index is not available for direct investment. Industry sectors are presented to illustrate the diversity of areas in which we may invest, and may not be representative of current or future investments.

The Disciplined Equity LargeCap ESG Composite (renamed from Sustainable Responsible LargeCap, 1/1/2017) includes all unrestricted, fee-paying accounts patterned after Great Lakes' ESG (ESGL) strategy and is benchmarked to the S&P 500 Index. The LargeCap ESG strategy integrates environmental, social, and governance (ESG) ratings for individual companies with Great Lakes Advisors' proprietary return forecasts based on a blend of fundamental, technical, and sentiment measures, which seeks to outperform the S&P 500 Index over time through superior stock election while maintaining risk characteristics that are similar to the benchmark. Accounts within this composite do not employ leverage. The composite inception date was December 1, 2004 and the composite creation was October 1, 2013. All cash reserves and equivalents are included in returns. Returns are time weighted and include reinvestment of dividends, income and gains. The value of assets and returns is expressed in U.S. dollars. All holdings available upon request. Performance prior to October 1, 2013 occurred at Advanced Investment Partners prior to being acquired by Great Lakes Advisors. Advanced Investment Partners, LLC daimed compliance with the GIPS standards and was verified for the periods from January 1, 2000 through September 30, 2013. A complete list of firm composite descriptions and performance results, and the policies for valuing portfolios, calculating performance, and preparing GIPS compliant presentations are available upon request. All holdings available upon request. Additionally, market commentary is available on the firm's website at www.greatlakesadvisors.com or upon request.

The dispersion of annual returns is measured by the asset-weighted standard deviation of account returns included in the composite for the full year. For periods with five or fewer accounts included for the entire year, dispersion is not presented as it is not considered meaningful ("n/a").

The three-year ex-post standard deviation is not reported for the composite for 2013 or 2012 as there are fewer than 36 monthly returns available.

Compliance Statement: "Great Lakes Advisors, LLC daims compliance with the GIPS standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Great Lakes Advisors, LLC has been independently verified for the periods 1/1/1993 through 12/31/2016. The verification report(s) is/are available upon request. Verification assesses whether (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. Verification does not ensure the accuracy of any specific composite presentation."

The fee schedule for the Disciplined Equity LargeCap ESG composite is based on actual calculated returns from the platform sponsor, ranging from 1.00 to 2.50% basis points annually.

Great Lakes Advisors, LLC's fees are available upon request and may be found in our Form ADV Part 2A. Performance data quoted herein represents past performance. Past performance does not guarantee or indicate future results. Returns and net asset value will fluctuate. To determine if this strategy is appropriate for you, carefully consider the investment objectives, risk factors, and expenses before investing.

Disciplined Equity LargeCap ESG Composite:

Year	Composite Gross Return	Composite Net Retum	Index Retum (S&P 500)	Internal Dispersion (%)	#Composite Portfolios	Composite Assets (\$M)	LCESG AUM/AUA	Total Firm Assets (\$IM)	% of Firm Assets	3 YrStd Dev Composite (%)	3 YrStd Dev Index (%)
201	9 30.03	27.87	31.49	n/a	3	1.3	32.6	7,399.6	0.0	2019	30.03
201	8 -6.44	-7.92	-4.38	n/a	5	1.3	31.0	6,812.0	0.0	2018	-6.44
201	7 19.55	17.53	21.84	n/a	1	0.3	30.0	7,727.4	0.0	2017	19.55
201	6 11.36	9.72	11.98	n/a	1	0.2	21.8	6,610.3	0.0	2016	11.36
201	5 1.42	0.10	1.41	0.33	29	11.8	18.9	6,405.3	0.2	2015	1.42
201	4 12.42	10.86	13.69	0.40	27	11.4	20.1	6,400.2	0.2	2014	12.42
201	3 34.44	32.73	32.41	0.45	26	12.1	46.2	5,400.1	0.2	2013	34.44
201	2 15.77	14.18	15.98	0.44	28	9.6	34.0	N/A	N/A	2012	15.77
201	1 0.29	-1.02	2.12	0.55	33	9.8	30.3	N/A	N/A	2011	0.29
201	0 16.04	14.40	15.05	0.73	38	16.6	39.0	N/A	N/A	2010	16.04